

The International Brotherhood of Electrical Workers (IBEW) Local Union 271 has generously donated \$5,000 as one of the initial sponsors of the 2023 Flags of Freedom Initiative. Mario Cervantes of United Way of the Plains is pictured above accepting a check from Russel Kennedy, IBEW Business Manager. Funds from the annual event will be used to support programs that benefit veterans in south central Kansas.

Impact Created by Your United Way

FIRST QUARTER 2023

COMMUNITY IMPACT AND ENGAGEMENT

In the areas of Health, Education, Basic Needs and Financial Stability

Fundraising, Donations and Grants



- Voted Helping Hand “Best of the Best” by DeVaughn James Injury Lawyers and KWCH 12 News (\$2,500 donation to general fund)
- \$28,604 raised through 114 individual donations and matching grants to purchase books for children in grades K-3 in the USD 259 Shocker neighborhood schools to improve literacy rates through annual Coaching for Literacy partnership with Wichita State University Men’s Basketball team

Programs

- Delivered millionth book through partnership with Dolly Parton’s Imagination Library
- Small Business United initiated to attract 100 small businesses to donate during our centennial anniversary
- Held KICK-START 2023 Financial Resources Fair to launch annual VITA tax preparation services and provide BankOn ICT information

Volunteer Activity

- 80 community volunteers participated in the CoC’s annual Point-in-Time count to collect homelessness data across Sedgwick County
- Eleven employees joined 200 community volunteers for the annual Habitat for Humanity Build on MLK Day of Service at Century II



- First annual 316 Day of Caring held on March 16, attracting 19 blood donors and needed supplies for four area nonprofits
- Hosted Wu’s Big Event where 148 Wichita State University students volunteered 440 hours across the city with twelve nonprofits in one day



IN THE NEWS

United Way

- First organization inducted into the national Coaching for Literacy Foundation Hall of Fame
- Selected for the March Nonprofit Spotlight by Andover Auto Body

United Way of the Plains team members

- Abel Frederic named to the 2023 Leadership Kansas program, a Kansas Chamber of Commerce initiative
- Abel Frederic joined the NXTUS Board of Directors
- Kindra Goertzen named to the 15th class of Advance Kansas at Butler Community College, strengthening our organization through diversity training
- Jaraya Reynolds graduated from W/ Leadership Academy, a Wichita Regional Chamber of Commerce program

United Way of the Plains Board of Directors

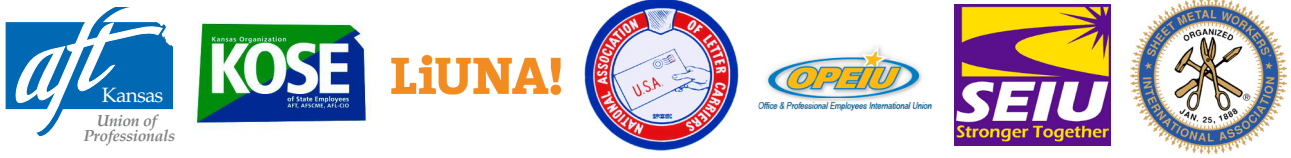
- Sue Tirukonda was honored with a 2023 Storytime Village Shine Award

Help strengthen our community and advance the common good. Make a gift today at unitedwayplains.org/donate.

PARTNERING FOR GOOD

For more than 80 years, organized labor and United Way have partnered to advance the common good! Together, we are transforming lives in our community by uniting to fight for the health, education, financial stability and basic needs of every person in south central Kansas. Every year, union members contribute time, skills and money to improve the lives of our neighbors.

Together, we are an unstoppable force for good.



MARIO CERVANTES
AFL-CIO COMMUNITY SERVICES LIAISON

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